

Message Text

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ACTION NEA-10

INFO OCT-01 ISO-00 EB-08 USIA-15 PA-02 PRS-01 /037 W
-----081516Z 095918 /42

P R 081306Z FEB 77
FM AMEMBASSY JIDDA
TO USDOC WASHDC PRIORITY
INFO AMCONSUL DHAHRAN
SECSTATE WASHDC 7203

UNCLAS SECTION 1 OF 2 JIDDA 1071

FOR OIM/TYRRELL FROM RUAN

E.O. 11652: NA/A
TAGS: BEXP, OTRA, SA
SUBJECT: FEB 77 EDP TECH SEMINAR: PROGRAM FOR SAUDI ARABIA

REF: A) USDOC 1450 B) USDOC 1387 C) FRANKFURT 619
D) JIDDA 665 E) JIDDA 7884 F) STATE 230897

SUMMARY: ARRANGEMENTS COMPLETED FOR SUBJECT EVENT.
OUTSTANDING EMBASSY ASSISTANCE ASSURES JIDDA VISIT
AS MOST GRATIFYING OF ALL TO BE MADE BY SUBJECT SEMINAR
TEAM. END SUMMARY.

1. FOLLOWING ARRANGEMENTS FOR SUBJECT SEMINAR TEAM
VISIT COMPLETED:
A. CONTROL OFFICER: JOSEPH O. EBLAN, COMMERCIAL
COUNSELOR; OFFICE PHONES: 52188, 54110; COMMERCIAL
CENTER, 51553, 56897; HOME PHONE, 54274. BACK-UP
OFFICER FSR LARON JENSEN; NO HOME PHONE - OTHER NUMBERS
SAME AS FOR CO.
B. HOTEL: KANDARA PALACE, AT AL-MATAR (AIRPORT) ST.
WALKING DISTANCE FROM AIRPORT IN THE CITY CENTER
MARKET AREA OF JIDDA; PHONE 23155; TELEX 40095 KANDARA
SJ; AMERICAN EXPRESS AND DINERS CLUB CREDIT CARDS
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HONORED. ONE SINGLE AND FOUR DOUBLES CONFIRMED FOR
NIGHTS 21-24 FEB; SUITE CANCELLED. RATES: DOUBLES,
SAUDI RIYALS 270; SINGLE (FOR SIMMONS) SR 225 PLUS
15 PERCENT SERVICE CHARGE, THUS APPROXIMATELY 96
DOLLARS PER DAY DOUBLES, 80 DOLLARS PER DAY SINGLE.
CONTACT: MR. MUSTAFA, RESERVATIONS MANAGER.
C. ARRIVAL: VIA KU 781 FROM KUWAIT AT 0900 FEB 21.

EMBASSY VEHICLE WILL TRANSPORT PARTICIPANTS AND LUGGAGE TO HOTEL. AFTER REGISTRATION COMPLETED AND CHANGES AS NECESSARY, GROUP WILL MEET AT EMBASSY COMMERCIAL CENTER AT 1130 HOURS FOR BRIEFING BY CONTROL OFFICER.

D. EMBASSY BRIEFING: MORNING 21 FEB AS ABOVE. SPEAKERS WILL INCLUDE DCM HUME HORAN IN ABSENCE OF AMBASSADOR PLUS ECON/COMMERCIAL COUNSELOR GORDON DANIELS AND EBLAN.

E. RECEPTION: 21 FEB 1900 TO 2100 PLUS - AT EBLAN'S RESIDENCE. SOMME 200 GUESTS INVITED, INCLUDING LEADERS IN GOVERNMENT, BUSINESS, AND EDUCATIONAL CIRCLES.

F. PUBLICITY: EMBASSY PAO WILL DISTRIBUTE TWO PRESS RELEASES TO LOCAL ENGLISH LANGUAGE PAPERS. IN KEEPING WITH LOCAL CUSTOM, ADVERTISEMENTS WILL BE PLACED IN ARABIC AND ENGLISH NEWSPAPERS ON FEB 16 AND 19. EBLAN PLANS HOST PRESS CONFERENCE LUNCHEON AT HIS HOME FOLLOWING EMBASSY BRIEFING.

G. BIC: AS WITH JAN 77 WATER RESOURCES MISSION VISIT, AND ACTING ON EMBASSY ADVICE THAT (1) TRAFFIC JAMS IN BUSINESS AND HOTEL AREAS NOT RPT NOT INFREQUENT; (2) HOTEL SUITE TOO SMALL FOR BIC PURPOSES AND CANNOT BE STOCKED WITH SUITABLE REFRESHMENTS; AND (3) LOCAL BUSINESSMENS' PREFERENCE TO VISIT EMBASSY COMMERCIAL CENTER FOR APPOINTMENTS, ADVANCE MAN RUAN ACCEPTS EMBASSY OFFER TO USE COMMERCIAL CENTER AS BIC. ADDED ADVANTAGES ARE THAT PERSONNEL, EQUIPMENT, REFRESHMENTS, ETC., ALL AVAILABLE

H. SEMINAR SITE: TWO TEAM APPEARANCES BEING CONSIDERED. OPTIONS FOR ABBREVIATED SEMINAR SESSION OR WORKING LUNCHEON WITH PRESS WILL BE DISCUSSED BY UNCLASSIFIED

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RUAN WITH TEAM AT BAGHDAD. SECOND SITE WILL BE AT THIRD SAUDI NATIONAL COMPUTER CONFERENCE TO BE HELD AT KING ABDUL AZIZ UNIVERSITY, FIVE KILOMETERS FROM CITY CENTER, ON 22-23 FEB. CASSETTE RECORDER, 16 MM MOVIE PROJECTOR, SCREEN, AND KODAK CAROUSEL SLIDE PROJECTOR AVAILABLE FROM EMBASSY FOR ALL APPEARANCES.

I. PRINTING: TEAM BROCHURES AND INSERTS BEING DISTRIBUTED. RECEPTION INVITATIONS ALREADY PRINTED AND READY FOR DISTRIBUTION. REF (A) POUCHED MATERIALS ARRIVED INCLUDING ONE SET TEAM'S TECHNICAL PAPERS. GIVEN FACTS OF EMBASSY'S POSSESSION OF TABLETOP COPIERS ONLY, WITH LIMITED SUPPLIES OF PAPER AND EXCESSIVE COST OF COMMERCIAL REPRODUCTION FACILITIES, REQUEST USDOC SEND VIA AIR POUCH INITIAL SUPPLY OF 200 COPIES OF PAPERS FOR DISTRIBUTION AT SEMINAR SESSIONS. NOTE: CONFERENCE DIRECTOR KURDI HAS REQUESTED 300 COPIES. EMBASSY APPRECIATES THAT TIME FACTOR MAY PREVENT ARRIVAL OF COPIES BY 21 FEB, BUT CAN SEND COPIES TO REQUESTERS AFTER CLOSE OF CONFERENCE AND SEMINAR.

J. TRANSPORTATION: THREE LOCAL HIRE CARS WITH DRIVERS
AT APPROXIMATELY 85 DOLLARS PER CAR PER DAY, INCLUDING
ANTICIPATED OVERTIME USE, FOR FEB 22-24. EMBASSY WILL
PROVIDE BAGGAGE TRANSPORTATION TO AND FROM AIRPORT
ARRIVAL/DEPARTURE, AND TO AND FROM 21 FEB BRIEFING
AND RECEPTION.

K. PERSONNEL: SECRETARY AT CONFERENCE SESSIONS TO
RECORD APPOINTMENTS, MESSAGES, AND OTHER DETAILS. RATE
IS ABOUT SEVEN DOLLARS PER HOUR FOR COMPETENT PERSON.
ALSO SPECIAL ASSISTANT FOR GROUP TO TAKE UP POSSIBLE
SLACK IN LOCAL PERSONNEL PROBLEMS AND TO ARRANGE
BUSINESS APPOINTMENTS.

L. BUDGET:

-- TEAM DIRECTOR'S SINGLE ROOM: 325 DOLLARS

-- PRINTING (INVITATIONS) 125

-- EMBASSY OVERTIME (E.G., DRIVERS,
PROJECTIONIST, FEB 21 HOLIDAY) 750

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-- PUBLICITY (ADVERTISING,
PHOTOGRAPHER) 600

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ACTION NEA-10

INFO OCT-01 ISO-00 EB-08 USIA-15 PA-02 PRS-01 /037 W

-----081515Z 096408 /42

P R 081306Z FEB 77

FM AMEMBASSY JIDDA

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-- PERSONNEL 400 DOLLARS

-- TRANSPORTATION (TEAM) 775

-- HOSPITALITY 700

-- MISCELLANEOUS 500

(E.G., POSTAGE, REPRO & COPYING

SUPPLIES)

TOTAL 4,175 DOLLARS

2. FOLLOWING DAILY SCHEDULE BEING DEVELOPED BY
EMBASSY:

- 21 FEB : ARRIVAL, MORNING EMBASSY BRIEFING,
AFTERNOON PRESS CONFERENCE LUNCHEON AND/OR SEMINAR SESSION
(RUAN WILL DISCUSS THESE ALTERNATIVES WITH TEAM IN BAGHDAD
AND ADVISE EMBASSY JIDDA BY CABLE), AND
EVENING RECEPTION.
- 22 FEB: REGISTRATION AT AND PARTICIPATION IN
COMPUTER CONFERENCE PLUS INDIVIDUAL
APPOINTMENTS.
- 23 FEB: COMPUTER CONFERENCE AND INDIVIDUAL
APPOINTMENTS.
- 24 FEB: INDIVIDUAL APPOINTMENTS.
- 25 FEB: TEAM WRAPUP SESSION WITH EBLAND AND
RUAN, AND DEPARTURE FOR BAHRAIN.

3. RE THIRD NATIONAL COMPUTER CONFERENCE, THEME IS
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COMPUTERS AND DEVELOPMENTS IN SAUDI ARABIA. OBJECTIVES
INCLUDE ORGANIZING ROYAL SOCIETY FOR COMPUTERS AND
INFORMATION PROCESSING, AND REVIEWING ACHIEVEMENTS OF
SECOND CONFERENCE HELD LAST YEAR. EXTREME INTEREST
REPORTED THROUGHOUT SAUDI EDP INDUSTRY. SOME 300
DELEGATES EXPECTED.

4. CONFERENCE COORDINATOR DR. AMIN KURDI OF HOST
UNIVERSITY HAS ASSIGNED SEMINAR TEAM MEMBERS TO
APPROPRIATE CONFERENCE TOPICAL GROUPS BASED ON 31 JAN
EBLAN LETTER TO HIM. TOPICS INCLUDE (A) COMPUTERS
IN SAUDI ARABIA; (B) EDP APPLICATIONS; (C) MANPOWER
DEVELOPMENT; (D) HARDWARE AND SOFTWARE SELECTION;
(E) STANDARDS; (F) PLANNING; (G) ARABIC DATA PRESENTATIONS;
AND (H) DATA BASE/DATA COMMUNICATION. DATA GENERAL AND
EDS ASSIGNED TO GROPU (B); BOEING, MEMOREX, AND SIMMONS TO
INTL DATA (D);
INTL DATA TO (F); AND CODEX AND HONEYWELL TO (H).

5. SEVERAL U.S. AND OTHER FOREIGN FIRMS WILL PRESENT
PAPERS, INCLUDING NCR, ARTHUR ANDERSEN, ICL OF U.K.,
AND SEMINAR FIRMS (BUT NOT TEAM SPEAKERS) HONEYWELL AND
EDS. ALL PAPERS TO RUN 15 MINUTES FOLLOWED BY 15 MINUTES
OF QUESTIONS. CONFERENCE MANAGERS EAGERLY ANTICIPATING
USE OF REF (B) USDOC TRANSLATION UNIT AND HAVE PUBLICIZED
ITS APPEARANCE TO DELEGATES. ALSO, REF (E) USIA EXHIBIT
BEING HIGHLIGHTED FOR FOUR SCHEDULED DEMONSTRATIONS
INVOLVING GOSA MINISTERIAL OFFICIALS.

6. RUAN HAS PASSED BOEING/HANCOCK SPECIFIC APPOINTMENT REQUEST LIST TO ALL POSTS CONCERNED, BUT HAS NOT RECEIVED DUPLICATES OF CODEX, HONEYWELL, AND ANY OTHER SUCH LISTS REQUESTED IN REF (D). TRUST USDOC WILL CABLE SAME TO POSTS ASAP.

7. SUGGEST ADVISE TEAM MEMBERS BRING FLY SPRAY,
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LIGHTWEIGHT SUITS (TOPCOAT UNNECESSARY), TRAVELERS CHECKS, AND SUFFICIENT FUNDS TO COVER TRANSPORTATION COSTS IN ALL FOUR CITIES THEY VISIT.

8. RUAN DEPARTS 12 FEB VIA SV 704 FOR 14 FEBRUARY RENDEZVOUS WITH TEAM IN BAGHDAD.

9. PLEASE SEND PROJECT 4806 BUDGET AUTHORIZATION.
PORTER

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Message Attributes

Automatic Decaptioning: X
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Decaption Note:
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Disposition Approved on Date:
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Disposition Comment:
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Disposition Reason:
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Enclosure: n/a
Executive Order: N/A
Errors: N/A
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SAS ID: 3382916
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